



23rd November 2016

CEO MESSAGE

Dear Clubs

As we advised at our clubs strategy forum, we were going to have a strategic plan out to you before Christmas. On behalf of the Board and staff, I am pleased to advise, we now have a 3 year strategic plan for the GDSFA. This plan focusses on you, the clubs and how we can service you so you are proud to be part of this Association. (see link below)

As discussed at our AGM, with the loss of clubs to the Hills, we are now on a re-building phase and this strategic plan once implemented will make Granville one of the great Associations to play for.

Initiatives of the plan include the competitions you play in and these competitions are the core to our organisations success. We are re-introducing the Cottam and Presidents cup which will be run in March. The Cottam Cup is over 100 years old. In addition to the senior teams of Granville, teams from other Associations will be invited to participate ensuring the level of competition is attained, making this Cup in the future, as one of the most recognised and sought after cups within NSW.

I recently attended an Associations meeting at which delegates in attendance overwhelmingly supported being invited into the two (2) tournaments. Further, the cups will have prizemoney and promoted heavily, through Granville, FNSW and those Associations competing. Further details will be out before Christmas.

Staying on competitions, you also asked us to provide an open and transparent disciplinary model that is strict, transparent and consistent. This is to ensure that your game day experience will be enjoyable by stamping out unruly behaviour on and off the field. This will no doubt have some controversies but we are committed to focussing on the big picture this will provide to the game.

One final initiative I wish to highlight is found under "Finance and Administration" it is called "GDSFA TV" and will be developed for the purposes of filming highlights of games throughout the Association, to further promote the experience of playing football within your club. GDSFA TV will also be used to highlight and promote the great volunteers within your club.

There are many other important strategies in the plan but I will leave them for you to read.

As you are aware, currently Parramatta FC is part of the elite pathway Granville provides. Before any plan is set for the future, we will consult, and get your feedback before any decisions are finalised. We intend to discuss this with you at the first clubs meeting.

That's all for now, will keep you updated accordingly.

[GDSFA Strategic Plan 2017 - 2019.pdf](#)

Mike Quarmby

CEO



Cottam Cup
1907 Inaugural Winners
Pymont